WHO WE ARE & WHAT WE DO…
Market Leader Cold Therapy

2nd largest player in U.S. orthopedic bracing.

Partner to 6,000 orthopedic surgeons.

Work with 90% of the 1,700 Integrated Delivery Networks.

Provide solutions to over 1 MILLION patients every year.
WHY WE DO IT...
We’re passionate about

TIME WELL SPENT

Getting patients better, faster.
High quality products that reduce staff burden.
Spending more time with patients for better care.
Getting home for dinner.
HOW WE DO IT…
Streamline the **orthopedic episode** through interconnected solutions and innovative products that challenge the status quo.

Result…
*Lowering costs, improving profitability, creating better outcomes and enhancing the patient experience.*
THE ORTHOPEDIC EPISODE
THE ORTHOPEDIC EPISODE: IDEAL
**TIME NOT WELL SPENT**

**Documentation vs. Patient Care**
- MDs now spend 20 hrs/wk on pre-authorizations.
  - 43% time with EHR vs. 28% with patients.
  - MDs click 4,000 times per day in EHRs.

**Reimbursement**
- 50-70% real $ decline in reimbursements since 1992.
  - ICD-9 to ICD-10 claim denial increase 100-200%.

**Costs to Administer**
- Costs continue to rise at 2X consumer price index
ACADEMIC ORTHOPEDIC DEPARTMENT
Challenges

- Declining Clinical Receipts
- Increase Cost: Clinical, Faculty, Research
- Changing Healthcare Payer Landscape
- Reduction in Academic/Educational Grants

Business Solutions Strategy to provide Academic Orthopedic Departments with 1) ancillary revenue opportunities 2) improve processes and efficiencies (cost improvement) 3) track and influence outcomes
Compliant and patient focused program providing total control of the delivery of DMEPOS to your patients in the clinical and post-surgical setting

Result…
Enrich continuity of care, enhance patient experiences/outcomes, and new revenue stream from items/services currently prescribed in your facility.
TIME WELL SPENT: SERVICES AND CONSULTING

Customizable DMEPOS workflow solution to lower costs and improve profitability.
TIME WELL SPENT: AOC Members with Breg Business Solutions Experience

Washington University Orthopedics
Midwest Orthopaedics at Rush
UF Health Orthopaedics and Sports Medicine Institute
Duke University Sports Medicine
THANK YOU!